

PRESS RELEASE

digibET becomes official sportsbetting partner of TSG 1899 Hoffenheim

Malta, December 22, 2016 – Football club TSG 1899 Hoffenheim and digiBET have agreed with immediate effect on a cooperation until the end of the 2018/19 season. As the premium brand of the strongly expanding provider of sports betting United Game Tech (UGT), digiBET is now a business premium partner and is thus the exclusive partner for the sports betting and online gaming sectors at TSG Hoffenheim.

"TSG Hoffenheim is an up-and-coming club with an immense future perspective and an emphasis on leading technologies," says UGT CEO Alexander Zucker. "We are on the same path with, amongst others, our new, proprietary online platform for sports betting and online gaming. Our strategies, therefore, complement each other very well."

In addition to extensive advertising presences and hospitality services, TSG and digiBET have a joint focus on technological developments within the framework of the partnership. Together, they will work on the creation and implementation of strategic projects and solutions for the betting and entertainment industry.

"For TSG Hoffenheim as an innovative club, digiBET is an exciting partner. We are looking forward with great anticipation," says TSG Managing Director Dr. Peter Görlich. "In football, sports betting is an integral part of the day-to-day life of the fan, so we want to offer our followers a significant added value with joint activities."

The partnership with TSG Hoffenheim is the next important step for UGT to expand its presence in the sports betting market.

At the beginning of November, UGT also successfully launched its new, proprietary online platform under the digiBet brand. It is geared towards future growth of the company, fully scalable and equipped with some interesting innovations. Together with "asianmonitor", an early warning system against betting manipulation, United Game Tech (UGT) stands for excellent usability and highest safety standards in the fast growing sports betting market.

About United Game Tech plc

United Game Tech plc is a technology company and leading provider of sports betting. Operating under some of the best-known brands in the European sports betting market – such as digiBet and bancobet – the company is both a service provider for corporate clients and a gambling operator. With its proprietary software solutions for corporate clients and its online platforms, the company offers the ideal gaming platform for millions of customers in a fast-growing market.

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